



# media release

## Regional fires *Shake the Boot* for child burns survivors

Thursday, 21 November 2013

In **November**, professional MFS firefighters across regional South Australia will use their firefighting boots for their biggest fundraising event of the year; ***Shake the Boot***.

***Shake the Boot*** is an annual, state-wide fundraising event held by the Australian Professional Firefighters Foundation (APFF) to raise money to assist local causes and burns survivors at Adelaide's Women's and Children's Hospital.

Full time and retained firefighters from the state's regional Metropolitan Fire Service (MFS) stations will give up their time to ***Shake the Boot*** at various regional locations throughout November.

Australian Professional Firefighters Foundation (APFF) Secretary and MFS Senior Firefighter, Kevin 'Billy' Boyle said the generosity of regional South Australians is always appreciated.

"We're thankful for the generosity of South Australians who dig deep each year to donate. The public can be assured that every cent donated in regional SA communities throughout ***Shake the Boot*** will go directly to a nominated cause in their local community or towards assisting burns survivors at the Women's and Children's Hospital," APFF Secretary Kevin 'Billy' Boyle said.

"We're always humbled by the community's generosity and look forward to helping local people and the Women's and Children's Hospital's burns unit," APFF Secretary, Kevin 'Billy' Boyle said.

The APFF is pleased to announce Barossa Valley winery *Kellermeister* has become the major sponsor of ***Shake the Boot***. *Kellermeister* has donated 100 cases of its Boots cider to the APFF, which will be distributed to about 100 participating venues across South Australia to assist with fundraising. All proceeds from competitions to win the donated cider will be directed to assisting child burns survivors at the Women's and Children's Hospital.

Full time and retained MFS firefighters will be out in force collecting in the following regional communities in November; **Victor Harbor, Port Lincoln, Port Augusta, Port Pirie, Whyalla, Kadina, Kapunda, Loxton, Renmark, Berri, Wallaroo, Moonta and Mount Gambier.**

**REGIONAL MEDIA** can contact their local MFS Regional Managers for interviews, photo opportunities or to confirm where firefighters will *Shake the Boot* in their region.

**NORTH AND EYRE** – MFS Regional Commander, Phil Kilsby – 0428 896 757

**RIVERLAND AND CENTRAL** – MFS Regional Commander, Phil Kilsby (for John Foody)

**YORKE AND MID NORTH** – MFS Regional Commander, Greg Staple – 0427 082 457

**LIMESTONE COAST** – MFS Regional Commander, Greg Staple (for George Rodis)

**For further information or interviews:**

Call APFF member Kevin 'Billy' Boyle on 0410 641 879 or 8204 3770

[www.apff.org.au](http://www.apff.org.au)