



## media release

### Adelaide fires *Shake the Boot* for child burns survivors

Thursday, 14 November 2013

**This Friday**, dozens of professional firefighters armed with firefighting boots will march across Adelaide for their biggest fundraising event for the year; ***Shake the Boot***.

***Shake the Boot*** is an annual, state-wide fundraising event held by the Australian Professional Firefighters Foundation (APFF) to raise money to assist burns survivors at Adelaide's Women's and Children's Hospital.

During ***Shake the Boot***, professional firefighters from the Metropolitan Fire Service (MFS) and Aviation Rescue and Fire Fighting (Adelaide Airport) will be shaking firefighting boots to collect donations at shopping centres and hotels across Adelaide.

All funds raised through ***Shake the Boot*** in Adelaide will support the Women's and Children's Hospital's burns service and directly benefit burns survivors. Several of the hospital's nurses will also be shaking the boot.

APFF Secretary and MFS Senior Firefighter, Kevin 'Billy' Boyle said South Australians have always given generously to ***Shake the Boot***.

"We're thankful for the generosity of South Australians who dig deep each year to help child burns survivors – and look forward to raising more funds to continue to help children and families in need. This year, we're hoping to raise \$50,000 which will go directly to assisting child burns survivors at the Women's and Children's Hospital.

"Our charity is run by professional firefighters who give up their time to raise funds for child burns survivors, which is a cause close to the hearts of all firefighters," APFF Secretary Kevin 'Billy' Boyle said.

In 2013, the APFF is pleased to announce Barossa Valley winery *Kellermeister* has become the major sponsor of ***Shake the Boot***. *Kellermeister* has donated 100 cases of its Boots cider to the APFF, which will be distributed to about 100 participating venues across South Australia to assist with fundraising. All proceeds from competitions to win the donated cider will be directed to assisting child burns survivors at the Women's and Children's Hospital.

***Shake the Boot*** will occur at the following times and locations:

DATE	TIME	LOCATION
Thursday, 14 Nov	All day and night	Westfield Tea Tree Plaza – <b><i>Shake the Boot</i></b> photo booth
Friday, 15 Nov	Late afternoon and night	<b><i>Shake the Boot</i></b> at hotels across Metropolitan Adelaide
November 2013	Throughout November 2013	Additional <b><i>Shake the Boot</i></b> collections across Metropolitan Adelaide and regional SA

**For further information or interviews:**

Call APFF member Kevin 'Billy' Boyle on 0410 641 879 or 8204 3770

[www.apff.org.au](http://www.apff.org.au)