

media release

Australian Professional Firefighters Foundation



Adelaide, let's raise \$100,000 for burns survivors

Wednesday, 11 November 2009

The Australian Professional Firefighters Foundation (APFF) is **challenging Adelaide to help raise \$100,000 for burns survivors** through its 'Shake the Boot' fundraiser.

APFF members, Metropolitan Fire Service (MFS) firefighters, Adelaide Airport firefighters, nurses and volunteers will 'Shake the Boot' in hotels and clubs **on Friday, 13 November**.

All funds raised through 'Shake the Boot' in Adelaide will support the renovation of a room at the Women's and Children's hospital's Newland Ward, where burns survivors are treated. The total cost of the required renovation is \$100,000.

APFF President and MFS District Officer, Greg Crossman says the Adelaide community already has a head start in trying to reach the target of \$100,000.

"The Australian Professional Firefighters Foundation has already raised half of the target money via regular voluntary donations made by firefighters and APFF members.

"We're asking Adelaide residents to do their best to help match our \$50,000 donation and give generously during 'Shake the Boot' this Friday night," Mr Crossman says.

MFS Chief Officer, Grant Lupton says the 'Shake the Boot' fundraiser makes a real difference to the lives of burns survivors.

"Burns injuries have a significant impact on patients, their families and friends. That's why I'd like to encourage Adelaide residents to dig deep this Friday night. I'd also like to encourage country communities to do the same," Chief Officer Lupton says.

'**Shake the Boot**' is a state-wide fundraising event organised by the Australian Professional Firefighters Foundation in November each year. Funds raised in regional communities will go directly to hospitals, charities or causes in the community the funds were raised in.

In February, Adelaide and regional communities generously supported a **special** 'Shake the Boot' event held by the APFF in response to the Victorian Bushfires.

The \$200,000 that was raised across the state through the special 'Shake the Boot' was donated in full to the Australian Red Cross Victorian Bushfires Appeal.

The APFF would like to acknowledge the kindness of those who donated, and encourage people to get behind the latest 'Shake the Boot' event.

For further information or interviews, call APFF member Kevin 'Billy' Boyle on 0410 641 879