

State Emergency Service **Media Release**



Monday, 21 May 2017

Thank the SES by wearing orange on WOW Day

The State Emergency Service (SES) is urging all South Australians to join in the celebrations for Wear Orange Wednesday this coming Wednesday, 23 May.

SES Chief Officer Chris Beattie said wearing something orange on Wednesday was a simple way South Australians could show their support and say thanks to the 1600 SES volunteers across the state.

Part of National Volunteer Week, Wear Orange Wednesday – or WOW Day – is a national day of recognition for the 40,000 State Emergency Service (SES) volunteers across Australia and the work they do in helping keep their communities safe.

People who dress in orange, which is the official colour of the SES, are also being encouraged to take a photo of themselves and upload it to their social media channels using the hashtags #thankyouSES and #wowday.

Mr Beattie said: “These selfless men and women freely give up their own time to respond to floods, storms, search and rescue callouts and a range of other emergencies, often in the worst possible weather conditions”.

“Since 1 May last year, South Australian SES volunteers have responded to around 5,500 requests for assistance from the South Australian community,” Mr Beattie said.

“SES volunteers also commit to many hours of training, maintaining their skills and ensuring they are well prepared when an emergency does occur,” he added.

This year’s WOW Day will see the iconic Adelaide Oval lit up in brilliant orange while Viterra’s grain silos at Port Lincoln and Port Giles will be donned orange for the entire week.

“Many businesses have opted to have barbecues or a morning tea – complete with orange-coloured food – to help celebrate the day,” Mr Beattie said.

For more information about WOW Day visit www.wearorangewednesday.com.au